

# Your Input is Needed

In order to better serve the needs of the citizens, the City of Darlington wants to hear from you. Please take the time to fill out this important survey about business in Darlington and return it BY SEPT. 1, 2022, to the City Hall, 400 Pearl St., Darlington, SC 29532. *THANK YOU!*

1. **What is your perception of Downtown Darlington?**
  
2. **What do you LIKE about Downtown Darlington?**
  
3. **What do you DISLIKE about Downtown Darlington?**
  
4. **What new RETAILERS do you believe could thrive and you would SUPPORT?**  
List at least three.
  - 1.
  - 2.
  - 3.
  
5. **What new SERVICES do you believe could thrive and you would SUPPORT?**  
List at least three.
  - 1.
  - 2.
  - 3.
  
6. **What Activities, Events, or Festivals should be created to promote the Downtown Area?**
  
7. **Any other suggestions?**
  
8. **Please rank the following in terms of importance downtown. 1 = Most important**

_____ Signage	_____ More Events	_____ Parking
_____ Landscaping	_____ Activities	_____ Places to Sit
_____ Lighting		